

Populism rises in the west, WHY?

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Disclaimer: The views in this article are solely based on the argument of the groups the article examines

The 45th President of the United States of America



Alternative for Germany Political Party



Tino Chrupalla: Co-Leader AfD party Germany



Alice Weidel: Co-Leader AfD party Germany



Jimmie Akesson, Swedish Democrats Leader



Current Italian



Current Italian Minister

From [Donald J Trump](#) to [Controversial Sweden Democrats](#) to Italy's [Fratelli D'Italia](#) (Brothers of Italy party) leader and current Italian Prime Minister [Giorgia Meloni](#) to Germany's [Alternative for Germany \(AfD\) Political Party](#) to Hungarian Viktor Orbán [Fidesz](#) party to the current Polish president's (Andrzej Duda) [Law and Justice](#) political party. To the surprise of many, except Donald Trump who was the 45th President of the United States of America and is on route to return to the White House, the rest of the above list are political figures that either currently lead or have led political parties that have populist/far-right tendencies. The popularity of these politicians is generally based on right-leaning group's support, whose resurgences largely promote nationalism and culturally conservative sentiments.

Some experts on the subject believe that the rise of populist groups on the far right is a reaction to the politically correct worldviews that were forcefully promoted by neo-liberal elites of this world and that challenges racial and gender hierarchies this perception is predominantly popular among the white men.

Numerous observers and commentators attribute populist grievances and discontent by repeating or propagating common narratives, such as increased immigration, income disparities, and jobs leaving the country, while neglecting the deeply held beliefs among the populists who have confidence in that neo-liberals are to blame for all the problems in their lives and nations. To the populists, neo-liberals wage war against their way of thinking and almost attempt to take over their brains by imposing neo-liberal worldview.

A perspective that promotes social uniformity and conformism in all societies while disregarding local values, religion, traditional customs, and biological facts regarding genders.

Populists assume neo-liberal elites largely and aggressively advance certain groups and their agendas while demonizing and degrading populists' deeply held beliefs about maintaining the traditional conservative way of life. Consider the current [Italian Prime Minister, who asked in a speech why she couldn't identify as Italian, a woman, a mother, a Christian, and a family person instead of being categorized as person X in country X](#). According to The [New Yorker](#) her speech was turned into a techno remix in Italy. To her camp this essentially means that societies can't nowadays assert that they are heterogenous rather than neo-liberal assumptions of homogeneity.

For instance, many people do not see anything inherently racist about an everyday Joe disagreeing with his government's decision to send millions of dollars in development aid to some rapidly expanding economies, even though Joe is aware that his elderly neighbor Jane is having trouble keeping her house warm. This proves that placing one's own needs first is sometimes a very valid position that people can take, which is why Trump's campaign slogan, "*America first*," resonated with many of his supporters.

Role of thorough research on the topic

The paucity of scientific investigation on the subject of why populist groups are growing is strongly criticized by many observers of the emergence of populist ideas. Numerous social scientists assert that some worldview research funding is more common than others. To populists, social affairs researchers should typically

anticipate rejection if they apply for funding that does not support neo-liberal viewpoints. Consider for instance [Jordan PETERSON](#), some call him the most famous psychologist in the world, who left teaching at the University of Toronto in part because he was unable to obtain a research funding because of his beliefs and the subjects he wished to study. Additionally, Mr. Peterson criticized the liberal bias of social media firms for closing his accounts, some of which had thousands or millions of followers. Peterson recently turned to give TV interviews some of which become highly popular. [Tate Andrew](#) is another contentious character and famous social influencer worth mentioning. He fundamentally disagrees with the neo-liberal base camp's reasoning of some points of view. He directly challenges the way today's societies treat young men whom he advocates need to be strong and advises them to openly display their toughness/masculinity/macho type figures. In Tate's social media appearances, he used to attract massive audiences followed by incredibly high social engagement and reactions.

Tate was so well-liked that he was named the most searched person online. Similar to Pedersen, Tate's social media accounts were abruptly closed across the board. Why not listen to others whose perspectives on the neo-liberal world are different from populist movements urges? After all Tate's Social media accounts were shut down [Valuetainment Media](#) granted Tate 4 hours long [uncensored airtime](#) which 8.3 million watched on Youtube within three weeks.

Suppressing opinions that disagree with the neo-liberal worldview would undoubtedly encourage some populists to join racist organizations as a means of protest, which is a risky trend that could have detrimental effects.

The emergence of racist organizations is evident in the USA, so perhaps watching PbS's [Documenting Hate: Charlottesville \(full documentary\) | FRONTLINE](#) will help readers see this worrying trend. The populist leaders' and their supporters' strategy is to criticize anything that goes against the neo-liberal worldview, including welcoming immigration of any kind, Islam, Muslims, globalization, which they believe is the primary factor driving away jobs, government's development aid, anything that upholds left-leaning social values, and last but not least, the element that is the most widely supported by populist groups: rejecting all forms of political correctness. The more openly and without any regard for political correctness a populist leader speaks, the more supporters they will gain. This article will itself seem biased if not mention the far-left ideologies that is also on the rise. Consider the likes of [Bernie Sanders](#) in the U.S. Sanders unsuccessfully sought the Democratic Party nomination for [president of the United States](#) and Jeremy Corbyn the former leader of UK Labour Party from 2015 to 2020. Both aforementioned leaders are accused of having far-left ideas, which is contrary to the far-right ideology.

The role of Mainstream and Social Media.

Populist literally assume the engine that drives, propagates and feed us the neo-liberalist propaganda are mainstream and Social media platforms and outlets. Majority populists firmly attest mainstream and social media owners and CEOs are nothing but collaborators of liberalist elites who unfortunately want to drive the world in a certain direction.

A commonly held view point by populists' groups is; anyone who slightly oppose the global agenda put forward by liberalist elites is labelled with (hater of something, phobic of something else and they even label you backward thinking person).

In this regard, allow me to describe a peculiar meeting I had with David, from Boston USA, in the hotel lobby of Dublin, Ireland, in April 2022, while I was attending the [Global Diaspora Summit](#). I encountered this man few times in the hotel lobby but did struck up conversations with him.

However, on one specific day, we both had some free time. We find ourselves talking about politics out of the blue just because the lobby's TV was playing news. He suddenly started criticizing the media, When I asked him why he didn't like the media, he started shouting very loudly and said, "Do you know what they promote and always talk about--the foolish liberalist beliefs." He almost lost control and began abusing the media. He said, "Have you ever seen anything or a topic with which 99% of the mainstream media in agreement with , i.e. were on the same side?" Before I could answer, he raised his voice and said, "I'm 62 years old, and the only thing I saw 99% of the mainstream media were in agreement to oppose was Donald J. Trump. He continued, simply because he rejected neo-liberalist agenda and the direction they projected the world to travel." He claimed that this agenda is being driven by media and social media moguls and that they have all agreed to destroy traditional conservative principles that we have valued for centuries. Last but not least, he recalled a Christian charity he had worked for as a volunteer writing project bid. He added, I wrote and submitted countless grant applications but 90% of the applicants we submitted had themes that supported either helping people with faith or for example providing free family counseling sessions for those who have family disputes majority of which were unsuccessful due to the themes these projects intend to deliver.

He continued, that organizations like [George Soro's Open Society Foundation](#) and [Bill Gates Bill & Melinda Gates Foundation](#) are among the main financiers of the global liberal agenda and are the masterminds behind it. However, due to the beliefs on which our initiatives were based on, the aforementioned foundations, for instance, hardly ever award grants to the Christian charity where I volunteered.

Even while it is difficult to confirm many of David's allegations, it nevertheless shows that many populist followers share his opinions.

Role of Youth in the rise of populists

Some commentators on the topic are attempting to establish the tone and direction of the conversation by outright attributing young people joining populist groups to common myths about increased immigration, a lack of opportunities, and how their disparities are largely caused by outside forces encroaching on their way of life. Where I significantly depart from these commentators is my analysis towards why these young people entering the populist camp: Hence, today's youth's rebellious mindset is also driven by much deeper motivations than those commonly mentioned by observers of the topic. The worldview that prevailed until recently was developed by social scientists, psychologists, and sociologists; it was a perspective that was promoted by the media, distorted by parents, and directly passed on to children. Until the invention of social media, this informational chain was trustworthy. Social media gave young people the freedom to eschew conventional methods of obtaining news and information in favor of following unfiltered and occasionally live events around the globe on their preferred social media channels. For a more thorough explanation of how this chain was broken and the important ramifications it might have on the world order, please check my previous article. “ [George Floyd's death: Are Millennials of the Digital Age Changing Political Discourse?](#)”

In conclusion, these far-right group trends will continue should we ignore what drive these sentiments. It could also be visible these growing trends might increase social unrests and deep mistrust between perceptions and thoughts held by the opposite groups. We must all seek societies that are tolerant of the opposite views, a fairer, less unequal and less media bias world and finally a world society that seeks and promotes everything that solidifies social cohesion.

We live in a world where injustice is abundantly manifested, some nations' wrongdoing goes unchallenged, some nations' slightest deviance from the trajectory and velocity of the world's intended motion results in collective punishment, intolerance of different opinions is at the highest level, some nations disobey international institutions like the UN, multilaterals advance corporate agendas, and powerful corporations actively work to undermine peace in order to increase their own profits.

I dream of a world where all the above is reversed, sanity prevails, no child dies of thirst, peace is the guiding principle of all nations, medical doctors are trained to not only cure disease but rather taught how to prevent diseases, tolerance is at the heart of every society, UN system that is fundamentally reformed for fairness and inclusion purposes, multinational corporations show diligence and adhere to true social responsibilities.

Since you have been reading this article thus far, as a reader I want you to pause here and sincerely ponder over the below question: why do you think UN have peace keeping missions/forces AND don't have war prevention missions/forces? Above all, a world where every action or intention works for the betterment of the many.

Previous Publications:

[*How could the EU/ Eastern Europe avert future energy blackmail*](#)

[*George Floyd Death: Are Digital Age Millennials Altering the Political Discourse?*](#)